

See what we
SPIN'd up for you!





SPIN 2020 Sponsorship Prospectus

- ❖ SPIN is an experience like no other. Our members are senior-level within the industry (they've seen it and done it all!). They have a global reach and collectively engage with others in the industry to bring their top skills and A-game to each of their clients.
- ❖ As a SPIN Sponsor we look forward to helping you GROW YOUR BUSINESS with access to the top planners within the industry. Our members run the gamut: corporate, association, independent, SMERF, gov't and nonprofit planners.



Benefits and Services



\$4,000 YEAR-LONG SPONSORSHIP

- ❖ Membership in the Facebook "Members Only" group for 1 full year
- ❖ One (1) email blast sent to Full Membership anytime in 2021
- ❖ Listed on the SPIN website for a full year with a 50-word description, logo and one (1) contact name/phone/email
- ❖ Listed in the new SPIN Preferred Supplier Directory sent 1x per year to all members – **NEW!**
- ❖ 'SPIN Preferred Supplier' logo for your use
- ❖ **Plus all the benefits listed under SPINCON-ONLY Sponsorship**

\$2,000 SPINCON-ONLY SPONSORSHIP*

- ❖ 2020 SPINCon registration for up to 10 people on your team (value: \$990)
- ❖ Full registration list afterward (priceless)
- ❖ Logo on SPINCon webpage
- ❖ Virtual appointment opportunities at SPINCon – **NEW!**
- ❖ Virtual exhibit at SPINCon – **NEW!**

OTHER SPINCON 2020 OPPORTUNITIES**

\$1,000 Session Sponsor

- ❖ Named the Official Sponsor of your choice of available SPINCon 2020 opportunities (see list)
- ❖ Two (2) SPINCon registrations
- ❖ 2-minute speaking opportunity during your sponsored session

\$500 Session Sponsor

- ❖ Named the official sponsor of your choice of available SPINCon 2020 opportunities (see list)
- ❖ One (1) SPINCon registration

*SPINCon benefits if signed 2020:agreement is returned to SPIN by November 30th

SPINCon 2020 OPPORTUNITIES

NOTE: SPINCon is open to the entire industry this year (not just members!) = more planner eyes & ears on your brand!

\$1000 Opportunities

- ❖ WORKSHOP WITH HAUTE DOKIMAZO: The One Where We Discuss the Covid Sh*t Show
- ❖ Cookie Baking Sessions
- ❖ Holiday SPINstravaganza: ChristmaChanuKwanzaFestiKah
- ❖ Bedtime Story, cookies, milk
6-8 Black Men by David Sedaris (May offend)
- ❖ Moustache Networking
- ❖ 3 Fun Holiday Cocktails
- ❖ Pet Networking
- ❖ Goat Painting
- ❖ 10 Ways to Make Money NOW (The Side Hustle)

\$500 Opportunities

- ❖ Morning Smoothie Making
- ❖ Body Positivity Yoga
- ❖ Productivity Panel
- ❖ Keynote – Tom Nichols, The Death of Expertise
- ❖ A 'Scents' of Community: Establishing connection through the experiential power of scent
- ❖ "SPED TALKS: RADICAL STEPS TOWARD HAPPINESS & SANITY"
- ❖ Keynote – Gerry O'Brion, It's not your WHY, it's your BECAUSE
- ❖ Keynote – Dean Savoca, Dealing with Change
- ❖ Closing Keynote – Allison Massari, The Survival Guide to Being HumanSM—and the Art of Happiness

SPIN Sponsorship Agreement

- This Agreement is between SPIN:Senior Planners Industry Network with offices at 2211 Marilyn Avenue Eagan, MN 55122 (“SPIN”) and Visit Plano, 7600 Windrose Ave. #G110, Plano, TX 75024 (“Sponsor”).

Terms

- This agreement is in effect through October 31, 2021. Unused benefits are forfeited at the end of Sponsor’s enrollment year. If SPIN is unable to fulfill any benefits through no fault of Sponsor, such benefits will be rolled over to the next year until fulfilled, or will be substituted with other benefits as mutually agreed upon by both parties.

Primary Contact for Sponsor

Name: _____

Title: _____

Email: _____ Phone: _____

Please provide a contact to fulfill any marketing items if different from primary contact.

Name: _____

Title: _____

Email: _____ Phone: _____

Accepted and agreed to terms and conditions: ***For Sponsor:***

Name: _____ Title: _____

Signature: _____ Date: _____

For SPIN: _____ (Shawna Suckow, Founder SPIN)

Date: _____